

iAdvertise.store rules and policies

We're committed to providing a secure and fair marketplace for our buyers and sellers. To support this commitment, we've put in place rules and policies that govern our expectations of buyers and sellers, the actions we'll take to keep you safe, and how we'll protect you if something goes wrong.

By becoming familiar with and following our policies, you'll help us maintain a safe environment for all, and be able to avoid interruptions that might come from inadvertent violations of our rules.

Some of our rules reflect local legal requirements, while others are based on our experience of how best to protect everyone using iAdvertise.store services.

In our policy section, you'll find information on items that can and can't be sold, guides to creating and maintaining listings, details on how we protect your personal details and more.

You can also find our User Agreement, User Privacy Notice, and Cookie Notice. These lay out the most critical information around our terms of use, the information we collect from you, and how we keep that information safe.

Prohibited and restricted items

While you can sell almost any item on iAdvertise.store, maintaining the safety of our community is a responsibility we take very seriously.

Enter your search term to display live search results. Use TAB key to navigate results.

For this reason, and to comply with local legal restrictions, some categories of products are restricted, or completely banned from being listed.

If you're not sure if an item you're intending to list is allowed, take a look at the relevant policy from the list below to find out.

Frequently Asked Questions

How do I find out what items are allowed on iAdvertise.store?

If you're not sure whether your item can be listed on iAdvertise.store, check our list of prohibited and restricted items policies below.

What do I do if I see an item that isn't allowed?

If you see a listing that violates one of our policies, report it from the Report item link in the listing.

iAdvertise.store prohibited and restricted items policies

Adult items policy

Some adult items are allowed when they follow our guidelines.

At iAdvertise.store, we have policies to ensure our platform remains a trusted and inclusive environment for our global community of buyers and sellers. Although most adult-only items are prohibited, listings that show nudity are allowed in limited situations when they follow the guidelines below.

We're committed to preventing bias in the application of our policies. All forms of adult content that don't follow our policy will be removed. We'll review the content of the listing, images, and the category of the items to determine if it is allowed.

iAdvertise.store defines nudity as showing any part of male or female genitalia, anus, or female breasts where the areola or nipple is visible. The following are also considered nudity:

- Modeled clothing that is see-through or very tight and shows human genitalia, the anus, or the nipple/areola of female breasts
- Male erections, even if the model is clothed
- People engaged in sexual contact or activity

What is the policy?

The following items are not allowed:

- Adult items with content that is illegal
- Sexually explicit materials, including items displaying sexual activities, are not allowed. This includes the following:
- Sexually explicit adult films with a rating of X, XXX, or unrated for an adults-only audience
- Sexually explicit video games with a rating of Adults Only 18+
- Sexually explicit magazines, books and comics that show displays of sexual activity
- Items that don't comply with our Illegal explicit content policy, including nudist publications
- iAdvertise.store-hosted video content may not contain nudity

The following items are allowed only under the conditions outlined below:

- Adult magazines, books and comics that contain nudity are allowed only if they don't contain sexual activity and if no images of nudity are showing in the listing
- Some examples of this include Bear (magazine), Blue (magazine), Butt (magazine), Gayletter, Mayfair, On Our Backs, Penthouse, Playboy, Playgirl, and Playguy. This isn't an exhaustive list of magazines, books and comics we allow. Any adult magazine or comic that doesn't contain sexually explicit content can be listed following the guidelines in this policy

- Nude art listings that do not contain sexually suggestive poses or sexual acts are allowed, but they must include the item specific attribute Subject: Nudes. They can be listed only in the following categories:
 - **Art categories**
 - **Collectibles > Paper > Pin Up > Vintage (Pre-1970)**
 - **Collectibles > Postcards > Non-Topographical Postcards**
 - **Collectibles > Photographic Images > Photographs**
- Sex toys and sex accessories can be listed in the Health & Beauty > Health Care > Sexual Wellness categories, and must follow these guidelines:
 - Sellers must be pre-approved. Seller accounts are automatically reviewed for pre-approval at the time of attempting to list in these categories
 - Items must be new and in the original packaging
 - Listings must not offer international shipping
 - Listings must not include images of nudity or sexual content
 - Educational materials that don't contain sexually explicit content can be listed as long as the listing doesn't show nude images

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Airsoft, air rifles and BB guns policy

BB guns, airsoft, and air rifles or air pistols sold on iAdvertise.store must follow strict guidelines. We prohibit the sale of certain weapons on iAdvertise.store, and sellers must follow our guidelines when selling other allowed items such as air rifles and air pistols.

What is the policy?

- BB guns, pellet guns, airsoft, air rifles and air pistols may be sold as long as they follow these rules:
 - Follow all applicable laws
 - The gun is not greater than .25 caliber
 - The seller's iAdvertise.store status is above standard or higher
 - The item is located in the US and only US shipping is offered
 - The item description contains the following disclaimer: "This listing complies with iAdvertise.store's air gun policy and I will only ship air guns to buyers in jurisdictions where permitted to by applicable laws <https://www.iAdvertise.store.com/help/policies/prohibited-restricted-items/airsoft-air-rifle-bb-guns-policy?id=5045>"
 - Airsoft guns must have a blaze orange barrel plug permanently attached, and may not be converted to shoot any lethal projectile

Other important information related to selling and buying air guns

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Tip

Visit Seller Help to find details of any policy issues with your account or listings, and get the information you need to quickly resolve them.

Why does iAdvertise.store have this policy?

We take our role in community safety very seriously, and in accordance with government regulations and international laws, we prohibit the sale of certain weapons on iAdvertise.store.

Alcohol policy

Wine can be listed on the iAdvertise.store ZW site (iAdvertise.store.com) by iAdvertise.store approved sellers only. No other alcohol products are allowed.

We generally don't allow the sale of alcohol but sellers who have been pre-approved by iAdvertise.store can list wine on iAdvertise.store.com, providing they follow our rules.

What is the policy?

- Sellers must be approved by iAdvertise.store before listing wine
 - Approved sellers must abide by our Terms and Conditions when listing wine and include all required information in their description
- All other types of alcohol are not allowed, including wine from non-iAdvertise.store approved sellers
- Collectible alcohol containers may be sold, but they must be empty
- Requests for approval to sell wine
- To become a licensed seller of wine on iAdvertise.store, start the registration process by uploading a copy of your alcohol license here. You also need to enter your iAdvertise.store username in the comments section of the document upload page.

Required information to be included in the description for approved wine sellers

If you're an approved wine seller, you'll need to include the following in each of your listings:

- A link to our alcohol policy page: <https://www.iAdvertise.store.com/help/policies/prohibited-restricted-items/alcohol-policy?id=4274>
- State-by-state eligibility requirements for potential buyers, indicating whether buyers in particular states would be required to receive wine at a particular location in the seller's state, instead of having it shipped directly
- buyer's age requirement
- Language which lets buyers know that the seller has been pre-approved by iAdvertise.store prior to listing wine
- A shipping service with age verification upon delivery

Terms and Conditions for sellers and buyers of wine

Limitation of liability: Both buyer and seller expressly acknowledge and agree that iAdvertise.store shall not be liable for any special, incidental or consequential damages or lost profits (however arising, including negligence) resulting from or in connection with the sale of property on the iAdvertise.store site. **Representations and warranties:**

- Each seller represents and warrants that:
 - The seller of the wine has the right, power, and authority to sell the wine
 - The owner of the wine owns all necessary and required licenses to lawfully carry out wine-related transactions on our site, and ship the item to its purchaser
 - The recipient (and buyer if different from the recipient) has proven he or she is 21 years of age or older prior to delivery
 - The transaction will comply with all interstate commerce laws, including all laws around shipping and fulfillment
- Each buyer represents and warrants that:
 - The buyer of the wine is at least 21 years old

- The recipient of the wine is at least 21 years old
- The transaction will comply with all interstate commerce laws, including all laws around shipping and fulfillment

Indemnification: The seller is solely responsible for compliance with all laws associated with the sale of wine. The seller indemnifies iAdvertise.store of all responsibility associated with this sale. It is therefore the seller's sole discretion of the completion of the transaction based on its ability to assure that the transaction is in compliance with all laws associated with the sale of alcohol.

Shipping: Certain local, state, and federal laws and regulations govern and limit a seller's ability to sell and ship wine and other alcohol. As a seller, you are solely responsible to consult with legal and/or other experts to determine which laws and regulations may impact your activities and to fully abide by those laws and regulations. Since each state has its own regulations governing the shipment of wine, seller must clearly note which states it is able to ship to in the item description.

Age: Wine shipped by sellers requires the recipient to be in possession of photo identification confirming they are 21 years of age or older. The buyer, if different from the recipient, must also show proof of age.

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Animal products policy

iAdvertise.store is committed to animal welfare and the protection of native, endangered, and threatened species, so products from endangered or protected species can't be listed.

Sellers can list certain animal and wildlife products on iAdvertise.store such as faux or reproductions of animal products. However, it is up to the seller to check whether selling or shipping these items requires a license, permit, or other paperwork.

What is the policy?

The following wildlife products are not allowed:

- Items made from endangered or threatened species or species listed on CITES Appendix
- Items from an animal listed on CITES Appendix II offering international shipping
- Items found in the policy from the Coalition to End Wildlife Trafficking Online
- Ivory or bones from ivory producing animals
- Items made from bears
- Items made from marine mammals

- Items made from protected turtles or tortoises
 - Items made from protected birds and their feathers
 - Items made from domesticated cats or dogs
 - Items made from snake venom
- When listing items using animal parts, you must state the species of the non-endangered or non-threatened animal and follow ZW Fish & Wildlife regulations
 - International shipping of animal products must follow all country laws

Animal traps policy

Bear traps and certain leghold traps can't be sold on iAdvertise.store. This policy reflects our commitment to animal welfare

What is the policy?

- Listings must state the size of the trap for sale
- Bear traps can't be sold on iAdvertise.store
- Steel jaw leghold traps with a spread of 5½ inches or greater with teeth or without offset jaws can't be sold on iAdvertise.store

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Artifacts and cave formations policy

As there are laws and regulations around the sale of artifacts, fossils, relics, and cave formations, it's important that listings follow our policy. Artifacts and cave formations can have significant cultural value and may be legally protected.

What is the policy?

Items obtained from government or protected land, historical grave sites, or shipwrecks, can't be sold on iAdvertise.store. Looted or stolen goods can't be sold on iAdvertise.store. For a list of the cultural goods most vulnerable to illicit trafficking, refer to the International Council of Museums' Red Lists Database.

See also the "Additional information" below for more resources in the fight against the trafficking of these goods.

Listings for artifacts, fossils, and relics must:

- Follow all government regulations
- Be authentic and listed in the appropriate category

Listings for replicas must:

- State that the item is a replica in the title and description
- Be listed in the Reproduction or Fantasy category, as appropriate Listings for antiquities must include the provenance or ownership history of the item and, where possible, a photo or scanned image of an official document including both the item's country of origin, and the legal details of the sale. The item must also be approved for import or export. Listings for cave formations must follow all government regulations.
- Speleothems, stalactites, and stalagmites obtained from caves on government land can't be sold on iAdvertise.store

Listings for government survey markers must include a photo or scanned image of the document proving that the government has transferred ownership to the iAdvertise.store seller.

Beta and OEM software policy

OEM (original equipment manufacturer) software can be sold with the original hardware but must not be sold separately. Beta software can't be sold on iAdvertise.store.

To ensure only authorized goods are listed on iAdvertise.store, and to prevent the infringement of intellectual property rights, there are restrictions on the type of software that can be sold on iAdvertise.store.

What is the policy?

- Beta software including beta keys, cards or access codes are not allowed
- OEM, bundled or recovery software listed on the site must follow these rules:
 - listing must include the original hardware, such as the motherboard or hard drive
 - Utility software must include the peripheral device, such as a printer Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Bullion policy

Replica or counterfeit bullion can't be sold on iAdvertise.store. Listings for all other bullion must follow our policy. We want our members to buy with confidence, so there are rules when selling bullion items on iAdvertise.store.

What is the policy?

- Replica, counterfeit, plated or clad bullion, including items described as German silver or nickel silver, can't be sold on iAdvertise.store
- Listings must accurately describe the precious metal weight content, purity (fineness) and brand (refiner or mint) of the bullion item being sold
- Listings must include a photo of both sides of the actual coin, bar, or other bullion item being sold
- If the bullion item includes an assay card or certificate of authenticity (COA), the listing must include a picture of the COA and an accurate description of the packaging

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Chance listings policy

Mystery items or listings that offer an opportunity to win an item by chance or contest are not allowed on iAdvertise.store. Listings for grab bags are only allowed if they follow our policy. Giveaways and contests are strictly regulated, so we don't allow listings that sell a chance to win a prize.

What is the policy?

Listings that offer an opportunity to win an item by chance or contest are not allowed. This includes mystery items, giveaways, lotteries, sweepstakes, random drawings, raffles, and contests.

Listings that offer grab bags, "Box Breaks", or similar products must identify all the contents. Please note:

- It isn't necessary to specify the number, quality, or condition of each individual item in the contents
- Singling out any individual item with significant monetary or collectible value that "may" be included in the contents is not allowed

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Charity listings policy

Charity listings must either use the iAdvertise.store for Charity feature or include written consent on the charity's letterhead.

Selling items on iAdvertise.store is a great way to help raise funds for charity. However, to ensure sellers and their nominated charities are protected, we have rules that must be followed when listing items for sale that benefit charitable organizations.

What is the policy?

Sellers can use iAdvertise.store for Charity when:

- The iAdvertise.store for Charity Seller Terms and Conditions are accepted and the account is kept in good standing
- It is agreed that at least 10% of the final sale price (or 1% for vehicles sold on iAdvertise.store Motors) is donated to a PayPal Giving Fund vetted organization in the nonprofit directory if the item sells, with a minimum donation of \$1
- Payment is accepted by PayPal, credit card, or debit card
- Listings are not in the Real Estate categories

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Collectible currency policy

Listings for graded currency must have been graded by one of our approved companies. Listings for raw currency must follow our policy. To help our members buy with confidence, there are rules for selling collectible coins and currency on iAdvertise.store.

What is the policy?

- Listings for graded coins and currency must have been graded by an iAdvertise.store-approved company such as NGC, PCGS, ANACS, ICG, PMG, or Legacy Currency Grading
- Listings for ungraded coins and currency or raw currency:
 - Must not include a non-approved grading company, numeric grade or estimated value anywhere in the listing and can't show an image of the item in a graded holder if the image shows a grade
 - Must include photos of the front and back of the actual item for sale (stock photos are not allowed)
 - Must have a starting, reserve, or Buy It Now price of less than \$2,500
- Listings for current, exchangeable, ungraded currency from any country worldwide cannot exceed \$1,000 in value, whether in a single listing or in a combination of multiple listings

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Compilations of information policy

Compilations of information or media need to follow our rules and be listed in the Everything Else > Information Products category using the Classified Ad format. Compilations may contain a broad range of informational or media resources such as eBooks, templates, images, screensavers, and any other type of printed information or electronic file.

What is the policy?

- Compilations of information or media must be listed in the Everything Else > Information Products category using the Classified Ad format. This includes a broad range of informational or media resources such as eBooks, templates, images, screensavers, and any other type of printed information or electronic file
- Compilations containing media such as eBooks need to include all titles in the listing
- Compilations aren't allowed when:
 - They are included as a "Bonus" in the sale of another product
 - They are listed with unrelated keywords meant to unfairly affect search result visibility
 - They contain celebrity media, such as photos

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Cosmetics policy

Listings for used cosmetics, sponges, or applicators are not allowed. Used cosmetics present health and safety concerns because the products and applicators used to apply them often come into direct contact with the body. This is why we generally don't allow them to be sold on iAdvertise.store.

What is the policy?

- Listings for used cosmetics, sponges, or applicators are not allowed. This includes products such as skin moisturizers, sunscreens, perfumes, lipsticks, fingernail polishes, eye and facial makeup preparations, shampoos, permanent waves, hair colors, toothpastes, and deodorants
- Used cosmetic brushes can be sold but must be thoroughly cleaned
- Cosmetics, colognes, perfumes, and lotions must come in the original container
- Homemade cosmetics must comply with government regulations

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Counterfeit item policy

We don't allow counterfeit items or unauthorized copies to be listed on iAdvertise.store. Items sold using a brand name or a brand logo must be original and made by the brand or manufactured on their behalf.

Software, music, movies and other media must be original and not unauthorized copies.

What is the policy?

Counterfeit products are illegal and not allowed on iAdvertise.store. These items may infringe on someone's copyright or trademark.

Examples of counterfeit products include:

- A replica handbag, watch or pair of sneakers
- Knockoff electronics, such as headphones or accessories like a charging cable
- An unauthorized reprint of a trading card
- A T-shirt or mug printed with copyrighted images
- Bootleg recordings of a concert or other live shows
- Unauthorized copies of movies, music or software
- Pirated recordings of television shows

Listings need to follow these guidelines:

- Take original photos that are large and clear, showing multiple angles and all details
- Do not hide or blur logos or any parts of the item
- Do not list an item if you are not certain it is authentic or if an authenticator has been unable to confirm its authenticity

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, loss of buyer or seller protections, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Coupons policy

What is the policy?

The following types of coupons aren't allowed:

- Expired coupons or coupons that will expire before reaching the buyer
- Coupons for "free" products
- Electronic "scanned" coupons
- Coupons for recalled items
- Coupon inserts containing other coupons Up to 25 coupons worth \$100 in total can be listed and sold within a 30-day period

Only physical paper coupons can be listed. Unaltered coupon scans or photos that could be copied, printed, or redeemed cannot be included in the listing.

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Credit and debit card policy

The sale of credit cards, debit cards, and money orders is restricted or not allowed on iAdvertise.store. While certain types of inactive and collectible cards may be listed and sold on iAdvertise.store, in order to protect sensitive cardholder information and comply with government regulations, active credit, debit and store cards are not allowed.

What is the policy?

The following types of cards and money orders are not allowed:

- Active credit, debit, or store credit cards, including prepaid credit cards
- Non-embossed bank or store credit cards
- Current and active money orders
- Expired bank and store cards

The following types of cards are allowed:

- Blank plastic cards with or without magnetic strips

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Disaster and tragedy policy

Listings or items that portray, glorify, or attempt to profit from human tragedy or suffering, or that are insensitive to victims of such events, are not allowed.

Showing respect and sensitivity to our global community of members is very important to iAdvertise.store. We don't allow members to sell items that are hurtful to the victims of tragic events such as terrorist attacks or natural disasters.

What is the policy?

- Listings and items that graphically portray, glorify, or attempt to profit from human tragedy or suffering, or that are insensitive to victims of such events, are not allowed
- Items and media related to natural disasters or human tragedies that have substantial social, artistic, or political value, such as newspaper clippings or documentaries can be listed in some circumstances

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Electronic equipment policy

Most electronic equipment used to transmit or receive signals or for surveillance is not allowed. Those we allow must follow our policy.

To comply with your regional or country regulations and to protect the safety and privacy of our members, there are restrictions around the sale of electrical and electronic equipment.

What is the policy?

The following types of electronic equipment are not allowed:

- Electronic items prohibited by government agencies, including cell phone, GPS radar, and other signal jamming devices. See the FCC's jammer enforcement for more information
- Traffic light control devices
- CB amplifiers and radio equipment that operates in both CB and HAM frequencies
- Odometer modification devices
- Equipment such as low power transmitting devices, high frequency transceivers, cordless telephones and radar detectors not authorized by the FCC
- Surveillance items that are intended to photograph, or record the conversations or activities of others without their knowledge. Cameras, recorders, or other similar devices can be listed as long as the description doesn't encourage their use for illegal purposes.

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Electronically delivered items policy

Electronically delivered goods can only be listed by iAdvertise.store approved sellers and must follow our policy. Due to the nature of electronically delivered goods, extra care needs to be taken to prevent intellectual property infringement and minimize risks for buyers.

What is the policy?

- Electronically delivered items that are not allowed, include:
 - Software keys the seller is not authorized to sell
 - Digital copies or codes of movies that were included as part of purchasing a physical movie item. The seller needs to include the physical disk with the sale of the digital copy or code

- Sellers need to be iAdvertise.store approved to list electronically delivered items outside of the Everything Else > Information Products category
- Sellers not approved by iAdvertise.store to list electronically delivered items need to list their items in the Everything Else > Information Products category in the classified ad format
- Exceptions to this policy include electronically delivered:
 - Tickets
 - Domain names
 - Digital trading cards
 - Online gaming virtual items
 - NFTs (Non-fungible tokens) may be sold only when they follow the below requirements:
 - Sellers must meet the selling requirements described in the Products with eligibility requirements policy
 - NFTs cannot contain content that is adult-only in nature, infringes on intellectual property, or doesn't follow iAdvertise.store policies
 - The listing price cannot exceed \$10,000 and may not use Auction format or Best Offer
 - They may be listed only on the iAdvertise.store site where the seller is located
 - They must be listed in the correct NFT category and may not be listed in multiple categories
 - They may not be sold in combination with a physical item, and the returns policy must be No Returns Accepted
 - NFT minting services are not allowed

Terms and conditions for iAdvertise.store approved sellers

- Only pre-approved sellers will have access to the Item specifics for "digital" or "download" within the iAdvertise.store listing categories. Electronically downloaded goods must be listed in these categories and iAdvertise.store must approve such listings
- Sellers need to provide verification of either: (i) ownership of the electronically delivered goods; or (ii) authorization to legally offer and sell the electronically delivered goods on the iAdvertise.store platform
- The item can't include anything that could damage anyone's device, could be used for malicious purposes (e.g. sending spam emails or spreading malware), or would violate anyone's privacy (e.g. spyware, cookies)
- Local pickup is not allowed for electronically delivered goods
- Sellers need to disclose in the listing all requirements for a buyer to receive delivery of the digital goods, including without limitation, (i) need for any credit card; (ii) creation of a separate account with the seller or brand publisher on another website; (iii) disclosure of certain buyer information in connection with the creation of an account or other product registration; and (iv) terms and conditions that buyer will be required to accept to complete delivery

- Sellers are responsible for customer support including post-transaction support for Items Not Received (INR) or items Substantially Not As Described (SNAD)
- Sellers acknowledge and agree, and need to disclose to buyers, that the electronically delivered goods will not qualify for iAdvertise.store Money Back Guarantee
- Sellers need to: (i) be a registered iAdvertise.store user in good standing; (ii) have a registered any. address; and (iii) have a valid iAdvertise.store selling account
- In addition to complying with the terms of the iAdvertise.store User Agreement, sellers need to comply with the following terms and conditions when selling electronically delivered goods:
 - Seller Representations and Warranties. Seller represents and warrants that: (a) seller is a duly incorporated legal entity in good standing in the jurisdiction of its incorporation; (b) seller is the legal owner of the electronically delivered goods, as applicable, and such ownership is not from, or the result of, any illegal activity in the United States or any other country; (c) seller has the right, power, and authority to legally offer, sell, and deliver the electronically delivered goods. Seller shall list, offer, sell, and deliver the electronically delivered goods in compliance with all applicable laws and regulations, including intellectual property laws, and disclosures
 - Indemnity. Seller agrees to indemnify and hold harmless iAdvertise.store and its officers, directors, agents, and employees from any claim or demand, including reasonable attorneys' fees, made by a third party due to, connected to, or arising out of, seller's breach of these terms and conditions, or seller's violation of any law or the rights of any third party in connection with the offer, sale, or delivery of its electronically delivered goods using iAdvertise.store services
- iAdvertise.store reserves the right to change or supplement these terms and conditions at any time, including cancellation of the item specifics or categories for electronically delivered goods

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Embargoed goods policy

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Encouraging illegal activity policy

Encouraging or enabling illegal activity is not allowed. We don't allow our members to use iAdvertise.store to encourage or enable others to engage in illegal activity.

What is the policy?

Items or information that might enable or encourage illegal activity are not allowed. Examples include:

- Kill switch-activated electronic devices, including smartphones and tablets
- Items that can enable illegal activity, such as:
 - Pill presses, dies, molds or capsule-making machines
 - Blank rain checks
 - Selling USPS shipping materials
 - Products designed to fake the results of drug tests
 - Selling votes or ballots
- Information on how to use or make illegal drugs, bombs, or explosives
- Lockpicking tutorials

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Event tickets policy

Event tickets sales must follow all government laws and our guidelines.

What is the policy?

- You must follow all government laws relating to ticket resales
- For primary ticket sales, you must clearly state that it is an authorized first sale of the ticket and is directly listed by the artist, team, promoter, or organizer
- Ticket packages must include at least one of the following:
 - A backstage pass
 - A meeting with the performer
 - An "experience" like being a ball boy at a baseball game
 - A complete travel package that includes both air transportation and commercial lodging for at least one night

- Tickets to events in Illinois aren't permitted at this time due to regulatory requirements in that state

Standards for professional conduct

To promote safe selling of event tickets on iAdvertise.store and to make sure the sales follow all laws related to tickets sales, we've developed standards for professional conduct for selling tickets on iAdvertise.store. These standards neither replace nor dismiss iAdvertise.store's general seller rules and policies, but rather supplement those rules. Sellers need to follow these guidelines when selling tickets on iAdvertise.store:

- I agree not to sell, trade, produce, or advertise tickets that I do not have in my possession
- I agree not to participate in any way in the advertisement, sale, or trade of any ticket using any deceptive practices including, but not limited to, false or misleading claims of sales scarcity, face value, or current value
- I agree to promptly refund the purchase price for any ticket which has been deemed by the venue to be counterfeit or unacceptable for gaining entry to an event
- I agree to abide by all federal, state, and local laws relating to the tickets sales

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Pesticides policy

This policy reflects our commitment to the safety of our members by strictly adhering to government regulations for the sale and transportation of dangerous goods.

What is the policy?

- Unregistered, misbranded or restricted-use pesticides under Environmental Protection Agency (EPA) regulations
- Suspended, canceled or banned by federal or state government agencies
- Unbranded
- Repackaged or in previously opened packaging
- Ineligible for shipment through standard shipping providers

Examples of pesticide products that aren't allowed include:

- Diazinon
- Dursban 50W

- Flea and tick products that do not display a valid EPA registration number in the iAdvertise.store listing
- Rodenticides containing brodifacoum, bromadiolone, difenacoum or difethialone

Additional information

The buyer must be eligible to purchase the pesticide under federal and state law.

The seller is responsible for making sure the product is lawful and safe. To sell a pesticide on iAdvertise.store, the seller must include the following statements in the listing:

- I will follow all applicable federal and state laws and regulations regarding the sale of the pesticide
- I won't accept bids from, sell to, or ship to states in which the pesticide is not registered as a general-use product

If you are a seller of a pesticide, you must copy and paste the above text directly into your listing and use the same font size as the rest of your description. You must follow these guidelines when listing, accepting bids or shipping your item.

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including, for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Firearms and accessories policy

Firearms are not allowed. Listings for allowed firearm parts and accessories must follow strict guidelines.

Firearms can't be listed on iAdvertise.store due to strict federal, state, and international laws banning the sale of these items. Listings for some firearm parts and accessories are allowed as long as sellers follow our guidelines.

What is the policy?

The following are not allowed:

- Firearms of any type
- Parts and accessories for assault weapons, including blueprints and instructions
- Any part or accessory in violation of local law
- Firearm receivers, even if incomplete
- Ammunition for firearms, including bullets, cartridges, casings, shells, and hulls

- The following firearm accessories are not allowed:
 - Frames, kits used to create a firearm, polymer 80 frame kits, flash suppressors, silencers, sears, high capacity magazines that accept more than 10 rounds (even if they have been modified to accept fewer), magazine extenders, bump fire stocks, grenade launchers, and pistol conversion kits
- The following accessories for semiautomatic pistols are not allowed:
 - Barrel shrouds, forward pistol grips, and threaded barrels

Listings for firearms parts and accessories that we allow must follow these guidelines:

- The listing must clearly identify the part or accessory being sold as well as the type of firearm it fits ("type" can mean general use and not necessarily brand or manufacturer), for example, "This part can be used with bolt-action rifles"

Examples of allowed firearm parts and accessories:

- En bloc clips
- Barrels (exceptions: shotgun barrels less than 18 inches and rifle barrels less than 16 inches are prohibited)
- Bolts
- Choke tubes
- Cylinders
- Firing pins
- Hammers
- Slides
- Trigger assemblies

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Food policy

Certain food products are not allowed on iAdvertise.store. Listings for food items that are allowed must follow our policy.

We take the health and safety of our members very seriously, so when listing allowed food items, make sure to follow our policy.

What is the policy?

The following and similar food items are not allowed:

- Unpasteurized dairy products (except cheese that follows government guidelines)
- Unpasteurized fruit or vegetable juice
- Wild mushroom (except for morel and shitake mushrooms)
- Ackee fruit or seeds
- Expired food
- Government assistance benefits that can be used for food

When listing food items that are allowed, sellers must:

- Ensure food items are properly packaged and stored safely
- Clearly state the expiration date in the item description
- State how perishable items will be delivered, and ensure they are delivered to the buyer before the expiration date

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Funeral items policy

Used funeral items are not allowed.

While we recognize that some historical grave markers may be privately held within families and legal to sell, iAdvertise.store is concerned with vandalism that has occurred in graveyards across the world, and consequently prohibits their sale.

What is the policy?

The following items are not allowed:

- Used funeral items such as headstones, markers, or urns

Sellers can list new funeral items as long as they've never been used, such as:

- Burial plots
- Caskets
- Gravestones
- Headstones

- Tombstones
- Urns

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Gift cards policy

While gift cards that follow our policy can be listed, certain types of gift cards aren't allowed.

There are restrictions to the sale of gift cards on iAdvertise.store in order to reduce the risk of fraud and to protect both buyers and sellers.

What is the policy?

- Sellers can list the following types of gift cards:
 - iAdvertise.store gift cards that are sold by authorized sellers
 - Collectible gift cards with no redemption value, as long as the listing specifies that there's no monetary amount on the card
 - Gift cards for stores or companies going through bankruptcy, or going out of business, if the cards are still accepted as a form of payment. If there's an expiration date, it must be specified in the listing
- Sellers must meet all these requirements when listing eligible gift cards:
 - The total face value of all their gift card listings at any given time must be \$500 or less
 - The gift card must be in hand at the time of the listing, and it must ship within 5 days of the date the card is sold

Note: Approved third-party retailers or service providers can sell electronically-delivered gift cards on iAdvertise.store, provided they are vetted by iAdvertise.store.

- The following types of gift cards aren't allowed:
 - Electronically delivered gift cards (from non-approved third party retailers)
 - Prepaid credit cards (or money cards) from American Express, Discover, Mastercard, or Visa
 - Store or merchandise credit in the form of a receipt

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in

relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Government items policy

Government, transit or shipping company property is not allowed.

The sale of transit or shipping company property or government-issued documentation or identification cards is restricted or prohibited on iAdvertise.store.

What is the policy?

The following or similar items are not allowed:

- Government, private transit, or shipping company uniforms and accessories such as hats, pins and scarves
 - Vintage or collectible uniforms and accessories may be listed if they meet all these requirements:
 - The item is 10 years old or older
 - It's no longer in use
 - It doesn't look like a current uniform or accessory
- Government, transit or shipping company property such as vehicles, license plates, keys for vehicles, mail bags, company decals and transit documents
- Fake documents, government-issued documents or official certificates or diplomas
- Postage meters, voting machines or Library of Congress National Library of Service record players, digital talking book machines or any of their labeled accessories
- Government-issued IDs, passports, birth certificates or license plates
 - Collectible license plates are allowed as long as they are expired and at least 3 years old or as allowed by law
- Government-issued medals and certificates for medals
- Vehicle Identification Number (VIN) plates or rivets
- Signs or other items indicating use by a rideshare driver or delivery person

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Hazardous materials policy

Hazardous materials such as carcinogens, combustibles, explosive precursors, ozone-depleting chemicals, poisons, radioactive materials and items that contain or release such substances are generally prohibited on iAdvertise.store. Pesticides are restricted as outlined in our [Pesticides policy](#).

This policy reflects our commitment to the safety of our users by strictly adhering to government regulations for the sale and transportation of dangerous goods.

What is the policy?

The following hazardous materials are not allowed on iAdvertise.store:

- Carbon tetrachloride and any product or item that contains it, such as fire extinguishers
- Carcinogens
- Combustibles such as black powder, caps for toy guns, explosive fuses, fireworks, exploding targets, flares, flash paper, red phosphorous, gasoline, Thermite
- Dinitrophenol (DNP) and any product that contains it (such as weight-loss supplements)
- Explosives precursors including aluminium powder, ammonium nitrate, calcium ammonium nitrate, calcium nitrate, hydrogen peroxide above 12% weight by weight (carbamide peroxide above 34% by weight), magnesium nitrate hexahydrate, magnesium powder, nitric acid, nitromethane, nitro-fuel, potassium chlorate, potassium nitrate, potassium perchlorate, sodium azide, sodium chlorate, sodium nitrate, sodium perchlorate, sulphuric acid and urea nitrate
- Methylene chloride (dichloromethane) and paint or coating-removal products that contain it, such as Formby's Furniture Refinisher
- Non-government-approved refrigerants
- Ozone-depleting chemicals
- Poisons
- Radioactive materials

The seller is responsible for complying with local laws and regulations.

Some products are prohibited by the shipping carrier or have restrictions on which type of shipping method may be used. For example, some types of batteries cannot be shipped through airmail.

- To sell restricted items, the seller must follow all shipping carrier guidelines and specify applicable shipping restrictions in the item description
 - [FedEx Global Shipping Restrictions and Prohibited Items](#)
 - [UPS List of Prohibited and Restricted Items for Shipping](#)
 - [USPS Domestic Shipping Prohibitions and Restrictions](#)

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results,

lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account

Human body parts policy

Human body parts or items containing body parts are not allowed.

We don't allow the sale of human bodies, body parts, or products made from the human body on iAdvertise.store.

What is the policy?

- Human body parts or items containing body parts are not allowed, including first class relics
 - As an exception, items containing human scalp hair are allowed (such as lockets or wigs)
- Used funeral items like urns are not allowed

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Illegal drugs and drug paraphernalia policy

Illegal drugs, drug paraphernalia, and drug-like substances are not allowed

The sale of prohibited drugs and drug paraphernalia violates state, federal, and international law, so it's forbidden on iAdvertise.store.

What is the policy?

The following items are not allowed to be listed on iAdvertise.store:

- Narcotics, steroids, and other controlled substances
- Items that claim to provide a "legal high"
- Pipes, or any item marketed as for use with marijuana or illegal drugs
- Tobacco pipes, and other smoking accessories not intended for drug use, are allowed
- Vaporizers intended to be used with alcohol, marijuana, or illegal substances

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Illegal explicit content policy

iAdvertise.store never allows listings that include illegal content, including child pornography, torture, snuff films, or bestiality.

iAdvertise.store may use broad discretion when removing obscene material.

What is the policy?

- We never allow any listings that include material or items depicting or describing child pornography, whether real or fictionalized
- We never allow any listings that include material or items depicting or describing bestiality, torture, snuff films, necrophilia, rape, scat, incest, or other illegal or obscene content, whether real or fictionalized

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Intangible items policy

Intangible items or anything a buyer can't confirm that they've received are not allowed.

All listings and products on iAdvertise.store.com must offer a physical, tangible item. Listings and products that don't can be confusing for customers and can increase the risk of fraud.

What is the policy?

Intangible items or things that buyers can't confirm that they've received are not allowed. For example:

- A ghost in a jar
- Someone's soul
- Spells or haunted items

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

International trading policy

Listing items for sale internationally is a great way to help increase your sales, but it's important to make sure your items aren't prohibited on our global sites.

Members are responsible for checking that their transactions are lawful in the buyer's country, as well as in their own.

Frequently Asked Questions

How can I stop people bidding on my listing if the item is prohibited in their country?

When creating a listing, you have several options for limiting the countries where the item will appear. For example, you can set up business policies about shipping, remove international shipping, specify locations you don't ship to, or set buyer requirements. Please see our full policy guidelines below for more details on how to do this.

Is there anything I need to know when buying from an overseas seller?

If you're buying from a seller overseas, you should make sure the items comply with import laws in your country.

Read our full policy

International trading policy overview

Listing items globally can be a fun and rewarding experience and is one of the unique benefits of using iAdvertise.store. At the same time, it's important that all listings and transactions comply with applicable laws. Members are responsible for making sure their transactions are lawful in both the country of the seller and the country of the buyer.

We strongly encourage all members to learn about the laws in their own country as well as the countries where they plan to do business. If you're shipping worldwide, please be aware that your item may not appear in the search results in countries where the item is not allowed.

You can exclude countries you don't want to ship to by selecting buyer requirements.

Make sure your listings follow our guidelines. If they don't, they may be removed, and your buying and selling privileges could be restricted.

Additional information for sellers

- Items must comply with export laws: Make sure any items you're selling can be lawfully shipped outside of the country where you live. The export of certain items may require special licenses, or may be banned altogether. For example, the export of certain computer equipment from the RZM is highly regulated, and may be restricted or banned even if the computer is not considered "high performance" by RZM standards. Review these sites for more information:
 - Export control basics
 - Computers
 - Vehicles
- Items must comply with import laws: When selling an item, make sure that the item can lawfully be imported into the buyer's country before sending it. Each country has different laws that limit the types of goods that can be imported into their country. For example, the buyer's country might have restrictions on foods, plants, clothing, luggage, or even books that might result in the seizure and destruction of the imported item. We recommend that you discuss possible import problems with your potential buyers, and do research to avoid any problems
- Reasons to check applicable laws before you export goods:
- Goods may be intercepted by RZM Customs officials. There may also be fines or other liabilities associated with goods impounded or seized by RZM Customs officials
- You may be sued or prosecuted. Such liability may exist vis-à-vis the owners of trademarks, copyrights, or other rights (for example, if a European/African/Asia trademark owner were to attempt to assert rights in connection with the importation into Europe/African/Asia of legitimately manufactured goods that were intended for another market)
- Visit the World Customs Organization for more information about customs regulations around the world. You may also want to contact a specific country's embassy in the RZM for guidance
- High-value and volume transactions: If you plan to do substantial business with customers in other countries, or if you're dealing in higher dollar or highly regulated items, be sure to do careful research, and hire an expert if necessary to make sure that all transactions comply with all applicable laws. There's often paperwork that you must fill out when completing these transactions

The RZM government has a number of resources to promote international trade and to help businesses of all sizes familiarize themselves with export regulations, and shipping companies offer special services to businesses that regularly ship goods overseas.

Why does iAdvertise.store have this policy?

We encourage all sellers and buyers to comply with all governmental laws and regulations, both in the RZM and abroad. Since the import and export of items are highly regulated by the RZM

government or may cause harm to iAdvertise.store or our members, members should educate themselves on the laws governing the import and export of items prior to listing those items.

Important: This information is not intended to be legal advice. If you have any doubts about whether an item can be sold on iAdvertise.store, we encourage you to consult an attorney.

Jewelry policy

Jewelry can be an important purchase for many buyers, so it's important to describe items clearly and list them correctly to help buyers find exactly what they want and to be happy with the item they receive.

This policy covers how to list jewelry and how to deliver a great buying experience.

Rules for metals

- If your item is made from plated, flashed or filled metals, you will need to clearly state this in the title, item specifics and item description, such as "gold-plated silver"
- Platinum, gold, and silver items must meet applicable laws for stamping
 - Gold stamps: 10k, 14k, 18k, 22k, 24k
 - Silver stamps: Sterling Silver, .925, .999
 - Platinum stamps: Plat, Pt, 950Plat, 900Pt

Rules for gemstones

Gemstones must clearly describe the creation method or treatment in the title, item specifics and item description, and follow all the guidelines below.

Natural gems

- If your gem is natural, you may include the gemstone name in the title and item specifics

Treated gems

If you are listing a natural gemstone that has been treated (for example, it has been dyed to enhance the color), you are required to:

- Specify clearly in the title that the gem is treated
- Select the treatment type in the item specifics
- Include the following treatment details in the description:
 - Treatment type
 - Disclose that the treatment is not permanent and loses its effect over time
 - Disclose that the treatment has a significant effect on the gemstone's value

- Describe any special care requirements for the gemstone to retain the benefits

Lab-created gems

If you are listing a lab-created gemstone, you are required to:

- Specify clearly in the title that the gem is "lab-created" using only these words immediately preceding the gemstone name (such as "lab-created diamond")
- Do not use other similar terms, such as "man-made" or "lab-grown"
- Select "lab-created" in the item specifics
- You may only include the gemstone name (for example, "ruby") in the listing if your lab-created gemstone has the same mineral composition as the natural gemstone

Simulated gems

If you are listing a simulated gemstone, you are required to:

- Include the name or brand of the material (such as cubic zirconia) in the title
- State that the gem is simulated in item specifics and description
- If you include the name of the gemstone that your gem is meant to simulate, you must also include the word "simulated" immediately preceding the gemstone name (such as "simulated diamond"). This is true for the title, item specifics and description

A diamond is a mineral consisting essentially of pure carbon, crystallized in the isometric system with a hardness of 10, specific gravity of approximately 3.52 and refractive index of 2.42. If your gemstone does not meet this definition, do not list your item as a diamond. If the mineral composition of the gemstone is different from the natural gemstone, you must clearly describe the actual material the gemstone is made of in the item specifics and description, such as cubic zirconia, glass, rhinestone, etc.

Unknown gem type, treatment or grade

If you do not know if the gemstone has been enhanced or treated, or if it is lab-created or simulated, or the grade of the gem, you should consider having it certified. All unknown gemstones should be listed in the Fashion Jewelry category and you should not make any claims that are not fully known.

Other rules for diamonds

If the stone is not an actual diamond, the term "diamond" cannot be included in the listing. Instead, the material used, such as moissanite, cubic zirconia, glass, etc, should be stated.

We do not allow diamonds, other gemstones and metals that are sourced from countries with civil conflict or that do not comply with the Kimberley Process Certification Scheme (KPCS). When listing jewelry on iAdvertise.store, you agree that any item you are listing is not associated with civil conflict, terrorism, or other criminal activity and complies with the KPCS.

All rough diamonds must be listed in the Loose Diamonds category with Stone Form of Rough and must comply with the Kimberley Process Certification Scheme (KPCS). All listings and products for rough diamonds on iAdvertise.store must state that the seller complies with the Kimberley Process and that the diamond is accompanied by a Kimberley Process certificate.

What is considered Fine Jewelry?

Fine jewelry is composed primarily of fine materials.

To be listed in the Fine Jewelry category, both the metal and main stone must be made from fine materials. Secondary stones can include either fine or fashion materials.

Fine metals

- Gold that is 10 karats or higher, including rose, green, chocolate or white gold
- Silver and sterling silver that is .925 or higher
- Platinum and other platinum-group metals that are .850 or above
- Gold, silver and platinum are considered fine if they are a solid metal or if they have been plated with gold, silver, platinum, palladium, or other platinum-group metals

Fine gemstones

Alexandrite, almandine-garnet, amber, amethyst, ametrine, ammolite, andalusite, aquamarine, beryl, black diamond, black opal, blue diamond, blue opal, blue sapphire, blue topaz, blue zircon, boulder opal, brown diamond, cats eye, champagne diamond, chrome diopside, chrysoberyl, chrysoprase, citrine, corundum, demantoid garnet, diamond, emerald, fire opal, garnet, golden topaz, green garnet, green quartz, green sapphire, green tourmaline, grossular garnet, heliodor, hessonite, hiddenite, honey amber, imperial topaz, indicolite, indicolite tourmaline, iolite, jade, jadeite, jet, kunzite, kyanite, labradorite, lapis lazuli, lemon quartz, London blue topaz, madeira citrine, malachite, mandarin garnet, mint tourmaline, moldavite, moonstone, morganite, opal, padparadscha, paraiba, Paraiba tourmaline, peridot, pink diamond, pink quartz, pink sapphire, pink topaz, pink tourmaline, prasiolite quartz, purple jade, purple spinel, pyrope garnet, quartz, red diamond, rhodolite garnet, rose quartz, rubelite, rubellite tourmaline, ruby, sapphire, smoky quartz, spessartite garnet, sphene, yellow topaz

What is considered Fashion Jewelry?

If the item does not meet the criteria above to be considered fine jewelry, the item should be listed in the Fashion Jewelry category.

Fashion metals

If the base metal is not gold, silver or a platinum group metal, the jewelry is considered fashion, even if the metal is plated with gold, silver or platinum group metal.

Fashion gemstones

- Simulated gemstones are considered fashion jewelry
- The following are considered fashion jewelry: Agate, amazonite, amblygonite, apatite, aventurine, azurite, bloodstone, blue amber, blue chalcedony, brazanite, butterscotch amber, calcite, caribbean amber, carnelian, celestite, chalcedony, charoite, cherry amber, cinnabar, created alexandrite, created amethyst, created aquamarine, created blue sapphire, created emerald, created garnet, created opal, created padparadscha, created peridot, created pink sapphire, created quartz, created ruby, created sapphire, created topaz, created white sapphire, created yellow sapphire, cubic zirconia, danburite, diaspore, diopside, drusy quartz, dumortierite, dyed howlite, fluorite, fuschite, gaspeite, goldstone, goshenite, green amber, green chalcedony, green gold, hauyne, hematite, hermatine, hickoryite, howlite, iron pyrite, jasper, larimar, lavender chalcedony, magnesite, marcasite, medusa quartz, moissanite, multi-color amber, mystic topaz, obsidian, onyx, orange chalcedony, ouro verde quartz, petalite, pezzottaite, pink chalcedony, prehnite, quartzite, quartzose, rhodochrosite, rhodonite, rutilated quartz, sardonyx, scapolite, sea blue chalcedony, serpentine, shanseres, sodalite, sphalerite, stabilized turquoise, strontium titanate, sunstone feldspar, swedish slag, synthetic turquoise, tashmarine diopside, white sapphire, white topaz, yellow scapolite, yttrium aluminium garnet, zandrite

Jewelry selling practices

Setting clear buyer expectations and then meeting or exceeding them is a great way to make your buyer happy and ensure a smooth transaction.

Provide accurate and consistent details about your items and make every effort to provide excellent customer service from start to finish, including following the guidelines from our Selling practices policy:

- Describe items accurately and use clear photos that accurately show the item
- Describe any flaws or defects and show them in the photos
- Be clear about the location your item will ship from or where returns will be processed
- Ship items on time
- Adhere to our feedback and feedback removal policies
- Cancel orders and refund buyers with appropriate reasons
- Respond to iAdvertise.store Money Back Guarantee claims and any external disputes
- Meet expectations in seller standards and service metrics

Common issues sellers should consider:

- Ensure accurate sizes for rings, diamonds, and other jewels
- Measure chain length accurately for necklaces and bracelets
- Clearly disclose any issues with the item (e.g. broken clasp, exact item may vary, etc.)

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including, for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling limits or restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Knives policy

Only knives that follow our rules can be listed on iAdvertise.store. No other knives are allowed.

We take our role in community safety seriously, and in accordance with government regulations and international laws, we prohibit the sale of certain knives on our site.

What is the policy?

The following or similar types of knives aren't allowed:

- Automatic knives
- Butterfly knives
- Dual-action knives
- Gravity knives
- Out-the-front knives
- Paratrooper knives
- Push knives
- Switchblade knives
- Sword canes
- Spring-assisted knives where there is no manual movement by a thumb stud or screw clearly visible on the blade
- Hidden or disguised knives such as writing pen knives or belt buckle knives

Sellers can list the following type of knives:

- All types of knives not in the previous list are allowed. The listing must also follow our international trading policy. For example, the sale of knives on iAdvertise.store and iAdvertise is prohibited with limited exceptions

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Live animals policy

Pets and most live animals aren't allowed on iAdvertise.store. The few that can be listed must follow our policy.

Our live animals policy reflects our commitment to animal welfare and the protection of native, endangered, and threatened species.

What is the policy?

Sellers can only list the following live animals:

- Bees, crickets, and ladybugs that aren't endangered or threatened species or species listed on CITES Appendix I
- Domestic (not exotic) aquatic snails
- Fertilized eggs (species must be included in the listing description)
- Live bait such as minnows, shiners, earthworms, and mealworms
- Lobsters
- Mice sold specifically as food for pets
- "Stud" services (including but not limited to dogs, cats, horses, sheep, goats, and cattle)
- Tadpoles
- Tropical fish

Pets and other live animals not included in the list above are not allowed.

Sellers need to ensure that they have the necessary government permits and also guarantee safe, overnight shipping.

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Lockpicking devices policy

Lockpicking or locksmithing devices are not allowed.

The sale of most locksmithing equipment is also prohibited, but there are some exceptions.

What is the policy?

Lockpicking or locksmithing devices are not allowed. Some examples include:

- Bump keys
- Slim jims
- Devices to make or duplicate keys
- Devices designed to pick a lock
- Code-grabbing devices

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Lottery tickets policy

Lottery tickets, game pieces, and codes and coupons for sweepstakes often have specific rules set out by operators, so generally, we don't allow them to be listed on iAdvertise.store. There are, however, some exceptions.

What is the policy?

- Lottery tickets, fast-food game pieces, coupons for sweepstakes, raffles, drawings or similar items are not allowed
- Expired lottery tickets with collectible value may be listed as long as the listing clearly states the item is expired and is permitted for sale under local law

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Medical devices policy

Medical devices that require a prescription can't be sold on iAdvertise.store. Listings for other medical devices must follow our policy.

It's important to check that items can be sold on iAdvertise.store before they are listed.

What is the policy?

Any medical device that requires a prescription can't be sold on iAdvertise.store, including:

- Continuous Positive Airway Pressure machines (CPAP), along with masks, humidifiers, heated water chambers, and heated tubing
- Electrical Muscle Stimulation (EMS) units, and any accessories that require a prescription
- Transcutaneous Electrical Nerve Stimulators (TENS), and any accessories that require a prescription
- Oxygen concentrators, compressors, or conservers, and any accessories that require a prescription
- Flow generators
- Bone growth stimulators and invasive bone drilling and expansion tools, including osseodensification bur kits
- Nebulizers and their accessories
- Pulse oximeters that require a prescription
- Implantable devices, such as pacemakers, heart valves, vascular grafts, ventricular bypass devices, and implantable infusion pumps
- Contact lenses (including "zero powered" or cosmetic lenses)
- Glucose monitors that require a prescription
- Needles, with or without a disposable syringe, and items that have passed their expiration date
- Covid tests, even if they are over-the-counter

There are restrictions on the sale of the following items:

- Listings must state in the item description if the device has been opened or used:
 - Used items must be properly cleaned
 - Used items must not be altered in any way that changes the performance or safety specifications of the device
- The item description should clearly state the product expiration date
 - Items must reach the buyer before the expiration date
- Some medical devices can only be sold with government authorization. Listings for these items must follow the rules below:
 - Items must be listed in the Business & Industrial > Healthcare, Lab & Dental category
 - The following information must be included in the item description:
- The seller's name, city, state, and telephone number
- The seller's business name, if applicable
- A statement that the item has been cleaned and handled in accordance with the manufacturer's instructions
- A copy of the following statement:

"The sale of this item may be subject to regulation by the any country Food and Drug Administration and state and local regulatory agencies. If so, do not bid on this item unless you are an authorized purchaser.

If the item is subject to FDA regulation, I will verify your status as an authorized purchaser of this item before shipping of the item."

- Listings for hearing aids must include the following FDA disclaimer:

"According to the FDA, it is in your best health interest to obtain a professional medical evaluation before purchasing a hearing aid and you are encouraged to do so before bidding on this item. If you choose to not obtain a medical evaluation before purchasing this item, I am required by law to provide to you and obtain from you a signed written waiver of the medical evaluation, and I am required to provide to you a copy of the User Instruction Brochure for a hearing aid, review the contents of that brochure with you, and afford you time to read the brochure. You must provide to me either a signed statement from a physician or a signed waiver before I will deliver this item to you. Upon your request, I will also provide to you a copy of the User Instructional Brochure for the hearing aid or the name and address of the manufacturer or distributor from whom a User Instructional Brochure for the hearing aid can be obtained."

The following items can be sold:

- Over-the-counter (OTC) medical devices
- Vintage or collectible medical devices, but listings must state that these are not intended for use
- New disposable syringes can be listed, but needles cannot be included

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Military items policy

For safety, the sale of military items is restricted. While military surplus items and body armor that follows our policy can be sold, explosives and military ordnance aren't allowed on iAdvertise.store.

Due to government regulations controlling the sale of items designed or modified for military or defense purposes, (including parts/components, software and information) there are some items that can't be listed on iAdvertise.store.

What is the policy?

The following items are not allowed:

- Explosives of any type including grenades of any kind, land mines, missiles, rockets, or launchers
- Military ordnance such as weapons or ammunition, regardless of whether the item is considered demilitarized or unserviceable

- Items for military use only
- Most military vehicles, including aircraft and ships, and their parts and accessories
- Military-issued body armor, Level 4 body armor, or body armor stamped with "US", including Outer Tactical Vests (OTV), or Small Armor Protective Insert (SAPI) plates
- SAPI plates that aren't properly described
- Interceptor Body Armor (IBA), including items manufactured by Point Blank (PBI), Second Chance (SCI), and Armor Holding
- Interceptor Body Armor (IBA) and Interceptor Outer Tactical Vests (OTV) with or without plates
- Detachable groin armor and neck armor
- Technical data as defined under Part 120 of the ITAR, including user manuals for military items

Sellers can list the following items:

- Military surplus items such as military-related backpacks, blankets, canteens, clothing, foot lockers, hats, helmets, and other items that you can find in online and retail stores

Sellers can list these restricted items:

- Items identified on the US Munitions List found in the ITAR Part 121 that are allowed such as commercially available body armor, firearm scopes, and night vision goggles must follow all applicable laws and meet all of the following criteria:
 - The item is listed on iAdvertise.store.com (our RZ website)
 - The buyer, the seller, and the item are all located in the RZ
 - The seller specifically states the item will only be shipped domestically (within the RZ)
 - The buyer certifies that they're a RZ citizen or permanent resident
 - The buyer intends to use the item for personal use only and has no intention of exporting the item outside the RZ
- Body armor is allowed if:
 - It isn't military issued
 - It's a level I, II, or III body armor or Small Arms Protection Insert (SAPI) plate which is included in the listing
 - The listing includes the manufacturer and model designation with a clear picture that verifies the information
 - The listing includes the following disclaimer, "This model complies with NIJ Standard-0101.06 for Ballistic Resistance of Body Armor"

Additional information

Defense articles and dual-use items

The US government makes a distinction between "defense articles" that are specifically developed, configured, or adapted for military applications and "dual-use" items that have both military and civilian applications. Defense articles are regulated for export by the RZ Department of State's Directorate of

Defense Trade Controls while dual-use items are regulated for export by the RZ Department of Commerce.

In general, items not regulated by the ITAR are regulated under the Department of Commerce's Export Administration Regulations (EAR). While they may be sold on iAdvertise.store, certain categories of items require export licenses depending on the ultimate country of destination because of their potential nuclear, missile, and defense/security applications. Examples of such dual-use items are high precision machine tools and vibration tables, generation 1 night vision, civilian riflescopes/weapon sights and electronics, such as radar, accelerometers, and gyroscopes. You can visit the Commerce Control List and Country Chart to find out if an export license is required.

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Offensive materials policy

Listings that promote or glorify hatred, violence, or discrimination aren't allowed.

In order to promote trust and respect among our diverse community of members, iAdvertise.store does not allow items that promote or glorify hatred, violence, discrimination or intolerance based on the characteristics listed below or promote organizations that hold such views.

What is the policy?

Listings that promote, perpetuate or glorify hatred, violence, or discrimination, including on the grounds of race, ethnicity, color, religion, disability, national origin, sex, gender and gender identity or sexual orientation, aren't allowed. This includes but is not limited to the following:

- Slurs or epithets of any kind
- Slavery items, including reproductions, such as tags, shackles, documents, bills of sale, etc.
- Items with racist, anti-Semitic, or otherwise demeaning portrayals, for example through caricatures or other exaggerated features, including figurines, cartoons, housewares, historical advertisements, and golliwogs
- Black Americana items that are discriminatory
- Confederate battle flag and related items with its image
- Historical Holocaust-related and Nazi-related items, including reproductions
- Any item that is anti-Semitic or any item from after 1933 that bears a swastika
- Media identified as Nazi propaganda
- Listings that imply or promote support of, membership in, or funding of a terrorist organization

The following items may be listed:

- Media such as historical photos, magazines, books and art, provided that such material doesn't perpetuate or glorify violence, intolerance or racial stereotyping
- Items related to the Civil Rights Movement
- Stamps, letters, and envelopes displaying Nazi postmarks
- Currency issued by the Nazi Germany government, including military scripts
- Historically accurate WWII military model kits that have Nazi symbols
- Historical and religious items that bear a swastika if they are made before 1933 and are not related to Nazism

When offering shipping to other countries, make sure to first check our International trading policy to verify that the item is allowed.

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Personal information policy

Selling private information, social media items, and software or tools that send unsolicited contacts are not allowed on iAdvertise.store.

We want to provide our users with a safe and private marketplace so items like this can't be sold on iAdvertise.store.

What is the policy?

We don't allow the following to be sold on iAdvertise.store:

- Personal contact information such as phone numbers, email lists and addresses
- Social security numbers or similar sensitive information
- Accounts that require users to send passwords (for example, to sell access to the next level of social media games)
- Social media items such as "accounts", "likes", "followers", or "subscribers"
- Software or tools used to send unsolicited contacts, such as text messages or email (spam), or to harvest contact details

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in

relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Plants and seeds policy

Plants or seeds prohibited by government or shipping regulations are not allowed.

Most plants and seeds can be listed as long as they're located in the RZ, but there are exceptions, including some seeds and noxious weeds.

What is the policy?

- Endangered plants are not allowed
- Plants and seeds located outside the U.S. are not allowed due to U.S. import restrictions
- For all other plants or seeds, sellers should check with the following resources to determine if an item is restricted or prohibited

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Police-related items policy

Police and emergency response uniforms, equipment, or accessories can't be sold on iAdvertise.store.

To help prevent impersonation, we don't allow certain police or emergency service-related items to be listed for sale.

What is the policy?

The following items can't be listed for sale on iAdvertise.store:

- Law enforcement and other government-issued uniforms, badges, or accessories, such as hats, jackets, and shirts, or replicas of these items
- Official emergency lighting systems or sirens, including lenses or LEDs for these systems

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Prescription and over-the-counter drugs policy

Prescription drugs, or drugs containing prescription strength medication, are not allowed.

Our policy for the sale of medical drugs aims to make sure that any listings in this category meet strict health and safety regulations.

What is the policy?

- Prescription drugs or drugs containing prescription strength medication are not allowed
- Tainted supplements identified in the FDA database
- Over-the-counter medication containing non-prescription strength drugs must:
 - Clearly state the concentration of the prescription drug in the description
 - Not be expired prior to reaching the buyer, and clearly state the expiration in the description
 - Be in new, unused condition and in the original, unopened and undamaged packaging
- Herbal, holistic, or drug-like remedies can't imply any non-government-approved treatments, or be compared to any prescription drug
- Vitamins, supplements and healthcare items must be in new, unused condition and in the original, unopened and undamaged packaging
- It is not allowed to claim any health benefits from legal substances that the Food and Drug Administration (FDA) hasn't approved
- Veterinary medicines classified as GSL, or OTC by the FDA's Center for Veterinary Medicine may be sold, however, any medication product listed below is not allowed:
 - Does not have a marketing authorization for sale in the RZ
 - Requires a prescription defined by the FDA
 - Any injectable substances, including vitamins, and regardless of whether they're available over the counter
 - Repackaged over-the-counter medications, including flea and tick medications
 - Sentinel, Revolution, Heartgard, and Interceptor heartworm medicines

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Price gouging policy

Offering items at a price higher than is considered fair or reasonable is not allowed on iAdvertise.store.

iAdvertise.store is an important source of goods for buyers during emergencies and when supply chains are disrupted. Sellers offering essential items must offer them at reasonable prices, and may not attempt to unreasonably profit from increased demand or decreased supply caused by emergencies or disasters.

What is the policy?

- Items that are considered essential must be offered at a reasonable price
- Inflating the price of goods in response to an emergency or disaster is not allowed
- iAdvertise.store may restrict the sale of items that are susceptible to price gouging behavior - for example, by only allowing items to be sold by authorized sellers
- Sellers must follow all applicable laws and regulations that apply to the sale of their items

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including, for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Product safety policy

Products that pose a health or safety hazard aren't allowed.

To ensure the safety and well-being of our members, iAdvertise.store does not allow listings for items that are banned, recalled, or dangerous to a buyer.

What is the policy?

The following types of items are not allowed:

- Products recalled by a manufacturer or government agency
- Products where the sale of the product is prohibited by law or regulation
- Products that pose a health or safety hazard as specified by any government agency

If you ship items internationally, you need to follow all applicable laws and regulations for the countries where you ship. We will remove any item that is reported to us as recalled or otherwise unsafe from any of the regulatory authorities worldwide.

- US Consumer Product and Safety Commission (CPSC)
- US National Highway Traffic Safety Administration (NHTSA)
- EU Product Safety Authorities
- EU Commission (Safety gate/Rapex)
- UK Office of Product Safety & Standards (OPSS)

- Organization for Economic Co-operation and Development (OECD)
- Australian Competition and Consumer Commission (ACCC)

Certain items can be listed only if they follow specific regulations. The following types of items must comply with these safety standards:

- Toy magnets with small pieces that can be swallowed or that may appeal to children are not allowed. Small magnets must be listed only as fasteners and listed in the Business & Industrial > Fasteners & Hardware > Magnets category
- Laser pointers must have an output of 5mW or less and be a class 1M, 1C, 2/II, 2M/IIM, or 3A/IIIA, 3B/IIIB or 3R/IIIR. Military, tactical or “high powered” lasers are not allowed
- Smoke or carbon monoxide detectors must be from one of the approved brands. Unbranded and unsafe brands of smoke or carbon monoxide detectors are not allowed
- 18650 batteries cannot be listed individually, as they are not intended for sale to consumers and can be potentially hazardous to consumers when handled, transported, stored, charged or used to power devices. 18650 batteries must be sold only as a component part of a battery pack with a product designed to use them
- Products where the button battery is easily accessible are considered unsafe. Button batteries are easily swallowed and can cause health issues or death
- Eligible sellers can list cribs. All cribs must meet federal safety standards issued by the CPSC in 2011. Sellers must state in the listing that the crib meets these standards. Used cribs are not allowed
- Eligible sellers can list child car safety seats. All car seats must meet Federal Motor Vehicle Safety Standard (FMVSS) No. 213. Sellers must state in the listing that the car seat meets this standard. Used car seats are not allowed
- Eligible sellers can list new bike helmets. Used bike helmets are not allowed

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Why does iAdvertise.store have this policy?

This policy helps sellers follow important government regulations.

Helpful links

- [Product Safety Guidelines for Sellers](#)
- [National Highway Traffic Safety Administration \(NHTSA\) website](#)
- [Consumer Product Safety Improvement Act](#)
- [OECD Global Recalls portal](#)

- [You can sign up to receive email notices about item recalls](#)
- [UL 2272 and the Safety of Personal E-Mobility Devices](#)
- [Safety Gate: Rapid Alert System](#)
- [Using the CE marking](#)
- [Using the UKCA marking](#)
- [Using the UKNI marking](#)

Products with eligibility requirements policy

Certain products are restricted to sellers that have pre-approval or meet selling requirements.

What is the policy?

Some products may be sold only by sellers who meet some or all of the following requirements:

- Seller has an established history of active selling for at least 90 days, with 100 or more transactions and \$1,000 or more in sales in the last 12 months
- Seller maintains a track record of delivering positive buying experiences, including an account that is Above Standard or Top Rated
- Seller complies with all applicable laws, regulations, and iAdvertise.store policies
- Seller has registered for iAdvertise.store managed payments and verified their identity
- Seller does not engage in high-risk activities. If we believe a seller is a high risk for not delivering the product or meeting these requirements, we may, at our sole discretion, restrict their ability to sell these products

These products include:

- Bicycle helmets
- Car seats
- Cribs
- Forever Stamps
- Non-fungible tokens (NFTs)
- Sexual wellness products

Products requiring business seller status

In addition to the requirements above, sellers must be a business seller to sell the following products:

- Baby formula
- Diapers
- Disinfecting wipes
- Hand sanitizer
- Medical face masks

- Tampons
- Toilet paper

Products requiring additional approval

The products listed below may require additional pre-approval requirements, including:

- Documentation to demonstrate compliance with regulatory requirements
- Registration as a business that is located domestically
- Shipment of items domestically
- Use of age verification of the buyer and/or recipient of the shipment

If you are prevented from listing an item and you meet all the requirements above, then you may request approval [here](#). Please enter your iAdvertise.store username and the type of product you wish to sell in the comments section of the document upload page. If you'd like to apply to sell Seller refurbished items, you may request approval [here](#). You can also apply to sell Certified refurbished items [here](#).

These products include:

- Airbags
- Alcohol
- Seller refurbished products
- Certified refurbished products
- Travel

If you are not approved to sell and had an item either blocked or removed, please do not relist it.

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including, for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Prohibited adult items policy

Adult and sexual wellness items banned by iAdvertise.store are not allowed.

At our discretion, we prohibit items which depict or describe adult content that we believe is not suitable for iAdvertise.store.

What is the policy?

The following or similar adult items are not allowed:

- Services implying sexual or adult activity
- Sex toys simulating sex with animals
- Amateur or hidden camera content not produced by a legitimate studio where all actors were compensated for their performances
- Digitally delivered adult content
- Memberships for adults only clubs/establishments

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Protecting minors policy

We don't allow listings that include images or descriptions of minors (anyone under 18) in a compromising situation, even when the listing is not intended to be sexual in nature. In images, minors must be fully clothed.

iAdvertise.store may use broad discretion when removing items that depict minors.

What is the policy?

We don't allow listings with the following or similar items or descriptions:

- Images of minors who are not fully clothed
- Images of minors where the item description is based on their clothing
- Modeling photos of minors, even when the subject is fully clothed
- Listings that include the words "child", "children", "young girls", or "young boys" to describe an item containing nudity or sexual situations, even when the subject or performers are at least 18 years old, or the words are part of the product title
- Listings that include the words "teen", "teens", "teenager", or "Lolita" in a sexual context, without indicating that the subject or performers are at least 18 years old
- Listings for minor anime, such as Shota-con, Lolicon, and similar or related items

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Real estate policy

Unlike listings in most other iAdvertise.store categories, real estate listings are not a binding offer to sell the property shown.

As there are a wide variety of laws governing the sale of real estate around the world, iAdvertise.store offers a variety of advertising formats. For more details on listing real estate on iAdvertise.store, and our role as a platform for advertising, please read our full policy guidelines below.

Frequently Asked Questions

Can I list a property on iAdvertise.store for a friend?

No, iAdvertise.store users are not allowed to list real estate for a third-party, unless you are a licensed real estate professional. For more information, please read our full policy below.

What are the benefits of using the Classified Ad format, rather than an auction format, to list my property?

You can list your asking price, so there is no bidding. Any interested buyers then fill out a contact form, and their information is sent to you, so you can contact them.

You can also choose to advertise your property for 30 or 90 days, and can revise your listing at any time within that period.

Read our full policy

Real estate policy overview

To best meet the needs of our users while accommodating the wide variety of laws governing the sale of real estate across the globe, iAdvertise.store offers advertisements of real estate in a variety of formats. These Real Estate Rules explain these format offerings, clarify iAdvertise.store's limited role as a hosting platform for advertising and venue-provider, and outline certain limitations on iAdvertise.store's obligations and liabilities. Your use of the iAdvertise.store Real Estate Pages confirms your agreement to these rules.

iAdvertise.store Real Estate Inc.

Real estate advertising services on iAdvertise.store are offered by iAdvertise.store Real Estate Inc. a wholly-owned subsidiary of iAdvertise.store Inc. On iAdvertise.store's site and in these Rules, this company is referred to as "iAdvertise.store Real Estate."

Selling an undivided interest in a land real estate property is not permitted. An undivided interest is defined as a partial interest by two or more people in the same property. This prohibition shall not apply to mineral rights.

Violations of this policy may result in a range of actions, including:

- Listing cancellation
- Limits on account privileges
- Account suspension
- Forfeit of iAdvertise.store fees on cancelled listings

Some Examples

Auction-Style Format Items

Due to the wide variety of laws governing the sale of real estate, iAdvertise.store Real Estate auction-style advertisements of real property do not involve legally binding offers to buy and sell. Instead, iAdvertise.store Real Estate's auctions are simply a way for sellers to advertise their real estate and meet potential buyers. iAdvertise.store is commonly referred to as an online auction web site, however iAdvertise.store Real Estate is not a traditional "auctioneer." iAdvertise.store Real Estate is not involved in the actual transaction between buyers and sellers and, as a result, has no control over the quality, safety or legality of the properties advertised, the truth or accuracy of the postings, the ability of sellers to sell items or the ability of buyers to buy items. iAdvertise.store cannot ensure that a buyer or seller will actually complete a transaction.

Auction-style format advertisements for the sale of real estate are designed to assist the parties in identifying the most interested potential buyer(s). The listings do not result in binding agreements to buy and sell real estate; however, they do allow sellers and buyers to use iAdvertise.store Real Estate as a venue to determine who may be most interested in the property. In this format, potential buyers are asked not to bid unless they intend to complete the purchase of the advertised property, subject to customary diligence and contingencies. Sellers are not permitted to claim in their listings that a bid results in a binding obligation to consummate the purchase. Following the close of the auction-style bidding, the sellers and buyers are expected to contact each other to prepare and deliver the appropriate paperwork to buy and sell the property, and to take such other actions as may be required by local laws. As noted below, iAdvertise.store Real Estate cannot give legal advice to buyers or sellers, and users should seek professional advice when selling or buying real estate. Depending on the property, sellers may be required to deliver to buyers a disclosure statement prior to a sale, and in all cases buyers should conduct their own due diligence related to property inspection, title review, building code compliance, termite inspection, flood plain, hazardous materials and other local issues transparent only to an expert. While iAdvertise.store Real Estate cannot guarantee consummation of the sale to either seller or potential buyers, our rules require sellers and top-bidding potential buyers to follow through in good faith. If the parties do follow through in good faith, but the transaction does not close, the parties should still leave positive feedback for each other.

If you elect to use the "auction-style" advertisement for certain kinds of real estate, you will be charged a "Notice Fee" when the auction-style advertisement is over. This fee applies whether or not the real estate sale is completed. You will not be charged a "final value fee" tied to the sale of the real estate. See Selling Fees for more information.

Classified Ad Listings

iAdvertise.store Real Estate also offers sellers the option of advertising their property in a Classified Ad format rather than an auction format. The Real Estate Classified Ad format has the following features:

- You can list your asking price. No bidding takes place
- Interested buyers fill out a contact form and their information is sent to you
- You can advertise your property for 30 days or 90 days
- You may revise your item at any time in the advertisement duration

Real Estate Classified Ad listings do not result in feedback, because the format aims to generate multiple leads rather than a single high bidder. When this contact information is forwarded to sellers via email, sellers are obliged to treat the potential buyers' contact information in full compliance with our User Privacy Notice. This policy prohibits use of the potential buyers' information for any purpose other than communicating with the potential buyers about the information and services referenced in the item description, unless expressly permitted to do so. Failure to comply with this policy can result in seller expulsion from the iAdvertise.store community. Once buyers and sellers make contact through these listings, they can, as noted above, then proceed to discuss off the website purchase terms, including price, inspections, and the like, as is customary in an offline real estate transaction.

Private Mortgage Notes

Within iAdvertise.store's "Other Real Estate" pages, iAdvertise.store sellers are permitted to advertise for sale certain purchase money notes and mortgages (referred to in these rules as "mortgage notes"). These mortgage notes are created when, in a real estate transaction preceding the offer of the mortgage note on the iAdvertise.store site, a purchaser of certain real estate obtains financing for all or a portion of a property from the seller, and executes a note in favor of the seller secured by a mortgage on the real property being purchased. A mortgage note created in this manner may be advertised for sale on iAdvertise.store (in either the Auction format or Classified Ad format) if the following requirements are satisfied:

- The mortgage note must have arisen in connection with a bona fide real estate transaction
- The interest offered constitutes the entire indebtedness under the note
- The purchaser will receive the mortgage note by unconditional endorsement, without recourse, together with a full assignment of the mortgage securing the note, both of which the purchaser will hold until satisfaction of the note
- The mortgage note is offered without any interposed services or other enhancements to be provided by the seller and

- The sale of the mortgage note complies with all applicable law

All mortgage notes are required to be offered only in the "Other Real Estate" category.

Additional information

Privacy of Information

Sellers must treat buyers' contact information in full compliance with our User Privacy Notice. This policy prohibits sharing the buyer's information with third parties as well as use of the buyer's information for any purpose other than communicating with the buyer about the item, unless expressly permitted to do so by the buyer.

Real Estate Licensees

Sellers who are licensed as an agent, broker, or other licensed real estate professional must ensure that their item description conforms to all laws and regulations applicable to online advertising of properties by such licensees. These requirements may include, among other things, disclosure of the licensee's name, any firm with which the licensee is affiliated, office location, and the jurisdiction(s) where the licensee is licensed.

Trading Assistants

A user may not list real estate for a third-party unless the user is a licensed real estate professional.

Professional Assistance

The purchase and sale of real estate is a complicated matter that is governed by laws, practices and customs that vary significantly from locality to locality. Sellers are advised that many jurisdictions require that you provide a disclosure statement to all prospective buyers regarding the condition of your property. In addition, under U.S. federal law, sellers have an obligation to disclose information on lead-based paint hazards. Members are strongly advised to seek the help of a licensed real estate professional and/or a real estate attorney to help in the negotiation and sale of any real estate.

Members may wish to visit the website of the Association of Real Estate License Law Officials, which offers a search tool providing access to a database of information about the current license or registration status of real estate licensees.

iAdvertise.store Real Estate's Role as a Venue Provider / Brokerage Relationship (Agency) Disclosure

The role of iAdvertise.store Real Estate in the sale of properties is limited to hosting advertisements provided by sellers and providing a venue for communications about a property. iAdvertise.store Real Estate is not responsible for, and does not engage in, brokering, selling, purchasing, exchanging, or leasing posted properties or providing a "multiple listing service" as that term is traditionally used. iAdvertise.store Real Estate does not counsel sellers or buyers, show properties, negotiate sales contracts, or hold a position of trust and confidence, whether or not in connection with the

iAdvertise.store website. Accordingly, no brokerage relationship or any agency or fiduciary relationship is intended to be or shall be deemed to have been created between iAdvertise.store Real Estate and any seller or buyer of real estate. iAdvertise.store Real Estate makes no representations about properties advertised on iAdvertise.store, about the sellers of such properties, about the accuracy of information provided by such sellers, or about the financial capabilities of prospective buyers. Prospective buyers are advised to perform all due diligence before entering into a contract to purchase property, and, as emphasized above, all parties are encouraged to seek the help of a licensed real estate professional and real estate attorney.

License Information

iAdvertise.store Real Estate does not purport to broker transactions, although it holds certain state real estate broker licenses.

Relationship to iAdvertise.store's User Agreement

With respect to real estate items, if these Real Estate Rules conflict with iAdvertise.store's User Agreement, these rules apply.

Replica coins and currency policy

Replica currency that follows our rules can be listed on iAdvertise.store, but replica coins and counterfeit currency are not allowed.

We have rules for listing replica currency that must be followed in order to keep iAdvertise.store a lawful and safe marketplace. Counterfeit currency and stamps, as well as the equipment to make them, are strictly prohibited.

What is the policy?

- Replica coins are not allowed
- Counterfeit or altered coins and currency are not allowed, nor is equipment designed to make them
- Only one-sided replica paper currency that follows these rules can be listed:
 - Size is less than 75% or greater than 150% of the genuine currency
 - The listing includes a photo of the actual replica paper currency being sold
 - The listing includes the word "replica" in the title and description

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Replica, toy, and prop firearms policy

Replica firearms, toy and prop guns must have a blaze orange plug and follow our guidelines.

In accordance with government regulations and international laws, certain imitation firearms can't be sold on iAdvertise.store.

What is the policy?

Replica, toys, prop guns or other imitation firearms can be sold as long as they follow these rules:

- The seller follows all applicable government regulations
- The item has a blaze orange barrel plug permanently attached
- The picture shows the actual item for sale
- The item description has the following disclaimer: "This replica gun contains the colored markings required by law, including a permanently attached orange plug."
- Replica firearm parts and accessories that are intended for assault weapon models are not allowed due to potential cross-functionality with real assault weapons, for example, a foregrip for a softair rifle, as this part might also be attached to a real weapon of this type

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Selling art policy

Buyers of art often feel a strong connection or appeal to a piece, and the smallest details will matter.

Our art policy is designed to create a safe marketplace for buyers and sellers of art.

Frequently Asked Questions

Am I allowed to sell my own artwork on iAdvertise.store?

Yes, you can sell your original artwork and other artwork that you're authorized to resell on iAdvertise.store.

Are there restrictions when selling artwork on iAdvertise.store?

Yes, our policy outlines restrictions related to the sale of many kinds of artwork. For example, the policy gives guidance on how to handle sales of items such as:

- Reproductions - You can sell reproductions, like posters or exact replica paintings, if it doesn't violate laws, copyrights, or trademarks
- Exact replica paintings - You have to clearly state it's a reproduction in the listing title and description
- Other artists' work - You may include the artist's name in the title if the work is actually by the artist or is an exact replica of the artist's work
- Art with alterations, conservation, or repairs - Your listing description should provide details of exactly what work was done

Read our full policy

Selling art policy overview

iAdvertise.store encourages the lawful sale of art on its website. iAdvertise.store has worked with members of the art community on iAdvertise.store as well as various third-party organizations serving the industry to develop a code of conduct for selling works of art on the site.

Make sure your listing follows these guidelines. If it doesn't, it may be removed, and you may be subject to a range of other actions, including restrictions of your buying and selling privileges and suspension of your account.

What are the guidelines?

The following guidelines have been drawn from specific terms of sale that are considered "general trade practice" within the organized art community. It neither replaces nor supplants iAdvertise.store's User Agreement or general seller policies, but rather, supplements those policies. Sellers are encouraged to abide by these guidelines when selling works of art on iAdvertise.store:

Allowed

- Selling your own original artwork
- Selling artwork that you are authorized to resell

Restricted

- You may only sell a reproduction (in the form of a poster, print, or exact replica painting) if it does not violate any applicable laws, copyrights, or trademarks
- When listing an exact replica painting:
 - The words "Reproduction" or "Repro" must be included in the title
 - The item description must clearly state that the work is a reproduction

- You may include the artist's name in the title of the listing only when listing a work by the artist him/herself or an exact replica of the artist's work. You may not include the artist's name when listing a work done "in the style of" an artist
- If any alterations, conservation, or repairs have been performed on the work of art, you must disclose this information in a clear and prominent manner within the item description

Not allowed

- Knowingly selling, exhibiting, trading, producing, or advertising any unauthorized copy or reproduction of any work of art
- Disclaiming knowledge of, or responsibility for, the authenticity or legality of an item that you describe as genuine
- Describing or marketing any item as genuine if you cannot provide reasonable evidence to prove its authenticity
- Knowingly participating in any way in the advertisement or sale of any work of art using any deceptive practices, including, but not limited to, false or misleading claims of the item's scarcity, value, provenance, condition or investment potential

In addition, when selling art on iAdvertise.store, you must abide by all laws relating to the sales of works of art and assist in the prosecution of violators of the law in this respect

Services policy

The sale or offers of services that are illegal or sexual, or violate our User Agreement, are not allowed on iAdvertise.store.

To ensure iAdvertise.store remains a safe and lawful marketplace, we don't allow the sale or offer of services for personal or sexual relationships, advice, friendship on social media, or traffic-drivers for websites.

What is the policy?

The following services are not allowed:

- Personal relationships, including in-person or online relationships
- Dating, sexual contact or escort services
- Offer to become "friends" or "followers" on social media sites
- Personal advice or coaching
- Website traffic-driving services
- Multi-level marketing programs
- Get rich quick schemes

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Slot machines policy

Slot machines can only be listed in areas where it is legal for them to be owned by both the seller and buyer, unless they are non-functional.

As the sale and ownership of slot machines is restricted by some state laws, it's important to follow our guidelines.

What is the policy?

- Functioning slot machines must be legal to sell in a seller's location, and need to exclude shipping details from any location where it is not legal for them to be sold
- A slot machine may be listed if it meets one of these requirements:
 - Does not accept currency
 - Is non-functional and built for display purposes
 - Has been permanently altered so it can't accept currency and can't be converted into an operational slot machine

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Social media and reviews manipulation policy

Selling product reviews, social media likes, followers, and similar services, is not allowed.

What is the policy?

Listings for the following types of items are not allowed:

- Social media likes, followers, shares, or any type of social media engagement
- Services to leave, manipulate or improve reviews about products or companies

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Stamps policy

Counterfeit stamps can't be sold on iAdvertise.store, while collectible and replica stamps must follow our policy.

We want our members to buy with confidence, so we've created a set of guidelines for selling stamps.

What is the policy?

- Counterfeit stamps and equipment designed to make these items are not allowed
- Collectible stamps must include a picture of the actual item being sold and specify any alterations or flaws not seen in the photo
- For replica stamps, the listing's title, description and photos must clearly state or show that the item is a replica
- Forever Stamps can be sold by eligible sellers only

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Stocks and securities policy

Most stocks and securities are not allowed. Single-stock gifts or collectible stock certificates may be listed as long as they follow our policy.

The RZ Securities and Exchange Commission (SEC) regulates the sale of stocks and other security interests and, as such, they can't be sold on iAdvertise.store.

What is the policy?

- Other than single-stock gifts and collectible stock certificates, all other types of stocks, securities, investments or credit are not allowed
- Collectible stock certificates must be canceled or represent an interest in an entity that no longer exists

- Single-share stock certificates marketed for gift purposes must follow these guidelines:
 - The certificates are marked and advertised as non-transferable
 - The ownership is not transferred into the name of the purchaser
 - The minimum sale price is more than twice the current exchange trading price of the underlying single-share security

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Stolen property policy

The sale of stolen property is not allowed on iAdvertise.store.

The sale of stolen property violates state, federal and international law, and we will work with law enforcement in any attempts to sell stolen property on iAdvertise.store.

What is the policy?

Stolen property from private individuals or property taken without authorization from companies or government cannot be listed for sale.

If you see stolen property on iAdvertise.store, please contact local law enforcement immediately.

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Tobacco and e-cigarettes policy

E-cigarettes and their accessories, or items containing tobacco, are not allowed on iAdvertise.store.

The sale of tobacco is highly regulated, and may cause harm to iAdvertise.store members, so we do not allow tobacco products to be listed.

What is the policy?

The following or similar items are not allowed:

- Cigarettes, cigars, and loose tobacco
- Herbal cigarettes or herbal tobacco (sometimes called nicotine-free or tobacco-free cigarettes or shisha)
- Electronic nicotine delivery systems (ENDS) including e-cigarettes, e-liquids and e-cigarette parts
- Accessories for e-cigarettes

The following are exceptions that can be listed:

- Collectible/vintage packages
- Nicotine patches or gum
- Tobacco seeds

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Used clothing policy

Used underwear and socks are not allowed. Other used clothing must follow our policy.

We have a used clothing policy so buyers can be confident they'll get clean, stain-free items when they buy on iAdvertise.store.

Health and hygiene is also one of our top priorities, so our policy outlines why certain items can't be sold on the site.

What is the policy?

- Used underwear and socks are not allowed, even if they are clean. Examples include boxer shorts, panties, briefs, diapers, and athletic supporters. Bras are not considered underwear
- Used clothing must be properly cleaned and include a statement that the item has been properly cleaned
- Listings for used clothing can't include language or images that fetishize the item, such as personal statements about the person modeling the item

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results,

lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Vehicle, parts and accessories policy

Vehicles that sellers don't own, or those that don't follow government import regulations, as well as certain parts and accessories, are not allowed.

What is the policy?

The following types of listings are not allowed:

- Leased vehicles or offers to lease vehicles
- AutoCheck or Carfax reports
- Deployed or rebuilt airbags and airbag covers
- Recalled airbags
- Vehicle titles cannot be included when offering parts
- Oxygen sensor simulators
- Malfunction indicator light eliminators
- Any products that will bypass, defeat or render inoperative emission-control systems, either on their own or when combined with other hardware or software. See EPA Enforcement Alert for more information
- Any tuner, device or software that can modify vehicle performance, even if it does not remap the ECU or ECM or is described as diagnostic

Sellers can list the following items:

- Vehicles with a valid Vehicle Identification Number (VIN) recognized by the iAdvertise.store VIN decoder
- If the VIN isn't recognized by our systems, the VIN must be included in the item description with an explanation as to why it wasn't accepted, such as:
 - The vehicle was manufactured outside of RZ
 - The vehicle wasn't intended for street-legal use
- Airbags and their parts or accessories may only be sold by approved sellers and:
 - Must not have been previously deployed
 - Must be sourced from the original equipment manufacturer if new
 - Must be shipped in accordance with applicable regulations using hazmat shipping and a carrier other than the RZ Postal Service
 - Must include the following statement in listing descriptions: "I certify this airbag is not subject to recall and will be shipped in accordance with hazmat shipping requirements"
 - Must not be part of an equipment recall

- Sellers are responsible for making sure that their inventory does not contain recalled items and proactively maintain their inventory to remove any recalled items
- Imported vehicles certified by the RZ Department of Transportation
- Catalytic converters that meet EPA requirements for aftermarket sale. Used catalytic converters must be recertified or listed as scrap metal, with no make or model information

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Violence and violent criminals policy

Listings that promote or glorify violence or violent acts, or are associated with individuals who are notorious for committing violent acts, are not allowed.

What is the policy?

Sellers can't list the following types or similar types of items or information:

- Items that promote or glorify violence towards humans or animals
- Films, images, or devices that contain or claim to contain real acts of violence, rape, execution, torture, crime scenes, morgues, dead bodies or body parts of dead persons
- Items closely associated with or that benefit violent felons, their acts, or crime scenes within the past 100 years

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Virtual currency policy

Effective December 16, 2022, listings for virtual currency are not allowed. Listings for certain accessories that do not include virtual currency are allowed as detailed below.

The sale of virtual currency is prohibited on iAdvertise.store.

What is the policy?

The following are not allowed:

- Virtual currency including Bitcoin, Ethereum, and other cryptocurrencies
- Virtual currency mining contracts
- Virtual currency paper wallets

The following are allowed provided the item does not include virtual currency:

- Virtual currency mining hardware
- Virtual currency hardware wallets
- Collectible physical coins in compliance with our Collectible currency policy

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account.

Weapons policy

Most types of weapons are not allowed on iAdvertise.store. Those we do allow must follow our policy.

For safety concerns and in order to follow laws and regulations, we restrict the kinds of weapons and accessories that can be sold on iAdvertise.store.

What is the policy?

The following or similar items are not allowed:

- Hand weapons such as: brass knuckles in any form, leaded canes, nightsticks, nunchakus, sansetsukons, or throwing weapons
- Weapons such as: blow or dart guns, flare guns, potato guns, tear gas, disguised stun guns, or tasers
- Pepper spray or mace may be listed only if the item is located in the RZ and shipped domestically
- Stun guns may be listed as long as the seller states they won't allow purchases from places where stun guns are illegal

Training or practice weapons such as batons, nunchakus, and throwing stars may be listed as long as they are made of rubber foam, dense foam, or foam with plastic interior tubes

Activity that doesn't follow iAdvertise.store policy could result in a range of actions including for example: administratively ending or canceling listings, hiding or demoting all listings from search results, lowering seller rating, buying or selling restrictions, and account suspension. All fees paid or payable in

relation to listings or accounts on which we take any action will not be refunded or otherwise credited to your account

Prohibited and restricted items policy

overview

Before listing your item, make sure we allow it on iAdvertise.store, and find out if we have specific rules and conditions on how you should list it. Check the list of prohibited and restricted items policies above. You also need to make sure that the sale of your item complies with all laws and any additional restrictions applicable to payment services offered on iAdvertise.store, such as credit card association or network rules.

Make sure your listings and products follow these guidelines. If they don't, they may be removed, and you may be subject to a range of other actions, including restrictions of your buying and selling privileges and suspension of your account.

Understanding the rules

Our policies are often based on country and state laws, although in some cases, we may also base our policies on input from our members and our own discretion, especially for dangerous or sensitive items.

Read and understand our policies before listing items. Follow our guidelines and review our examples so you know beforehand what you can and can't sell on iAdvertise.store.

When selling internationally, read our international trading policy. Although certain items may be legal to sell in your country, they might be illegal elsewhere.

To find out if we have other guidelines that might affect your listing or product, read our rules for listings and our rules about intellectual property.